

# How to Use PIT Data After the Count

## Analyze Your Data



Determine the rate of homelessness in your area

Use data to ensure that the community system is aware of needs and works together to find solutions

Identify specific community trends to identify needs and service gaps

## Create Visualizations



Visual representations which make complex information easy to digest

Examples: infographics, dashboards, geographic visuals

Free platforms to use: Canva, Venngage, Piktochart, Infogram, Tableau Public

## Raise Awareness



Publicize your visualizations on social media and at local events

Organize local events on National Homelessness Awareness Days

Make your presence and your mission known by developing partnerships with other organizations

## Advocate



Develop relationships with elected officials (via email, phone, and/or in person)

Bring your data visualizations to meetings to demonstrate needs.

Seek guidance from state and national advocacy organizations

