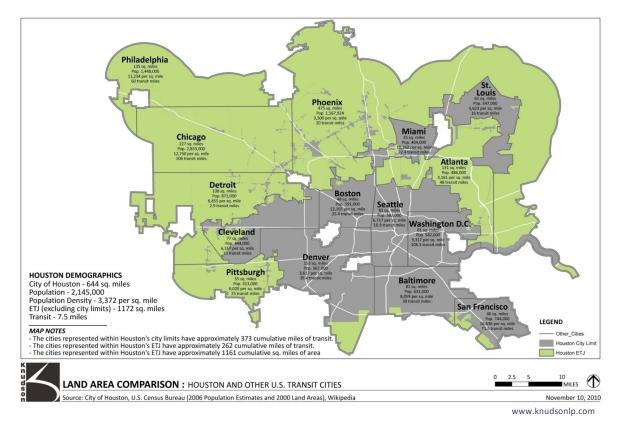
Maximizing Temporary Resources for Maximum Impact:

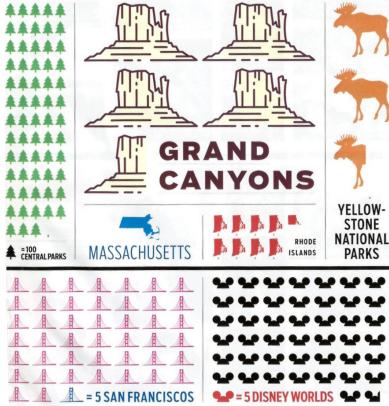
Community COVID Housing Program



My, how big you are!!

TX-700 CoC = 3,739 sq miles



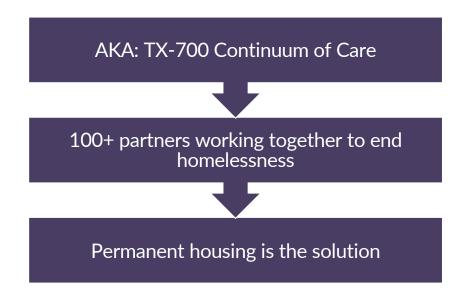


Houstonia Feb 2016









2022 Homeless Count Results

- ➤ 1,502 (47%) staying place not meant for human habitation
- ➤ 1,721 (53%) staying in emergency shelters, transitional housing, or safe haven that evening.

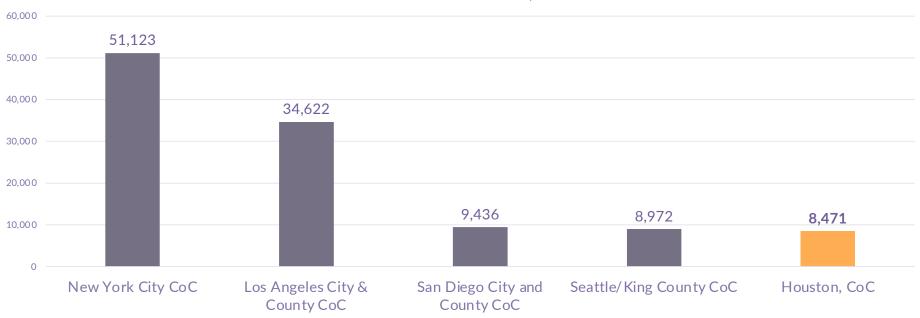


Reality in 2011

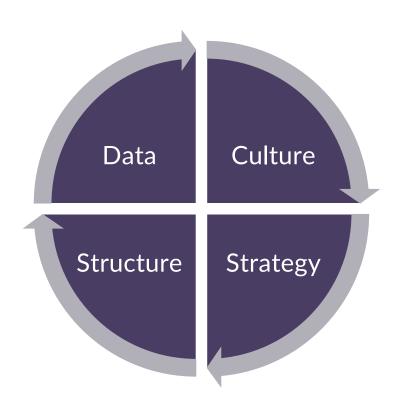
- ✓ Houston had the 6th largest homeless population in the country
 - 8th highest when adding in balance of states
- √ Homeless service providers were spending millions
 - Still leaving federal funds unused
- ✓ Homeless service providers were operating in silos, with no collaboration
 - Services depended on what door you walked into
- ✓ Recidivism was high (not matching people to the right programs)
 - "Housing ready" philosophy was keeping hard to serve on the street
- √ Homelessness is expensive
 - · Responding to homelessness with emergency services but not with permanent housing

98% of CoC's in the Nation were doing better then Houston

Overall Homeless, 2011



Initiating Action (the shift)



Two important events in 2012

>Technical Assistance

✓ Houston was identified as a priority community by HUD

>Community Charette

- ✓ Brought everyone together
- ✓ Identified common goals for the homeless response system

Evolution to a Coordinated System

- ✓ Individual Change: Remove barriers that keep people from getting what they need
- ✓ Collective Change: Coordinate & simplify access
- ✓ Collective Change: Enhance collaboration among funders & partners
- ✓ **Systems Change:** Build capacity
- ✓ Systems Change: Match resources with needs
- ✓ Systems Change: Use data to drive decision-making & promote quality
- ✓ Systems Change: Implement! Don't get paralyzed in planning alone, course correct as needed

Together, these changes allowed us to fully leverage federal resources, add units to the homeless response system, and begin to see reductions in homelessness

Accomplishments

Ended veteran homelessness - June 2015

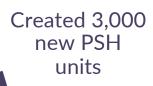


New 5-year plan





Implemented Coordinated Access – January 2014



spotlight on...

HOUSTON MAYOR: WE HAVE EFFECTIVELY ENDED VETERAN HOMELESSNESS



Congressman Al Green, Mayor Annise Parker, U.S. Veterans Affairs Secretary Robert F. McDonald, U.S. Housing and Urban Development Secretay Julián Castro, U.S. Department of Labor Secretary Thomas E. Perez, Congresswoman Sheila Jackson Lee, and U.S. Interagency Council on Homelessness Executive Director Matthew Doherty. Photo courtesy of the US Department of Housing and Urban Development

Houston Effectively Ends Veteran Homelessness

Becomes Largest City in the Nation to Create System to House any Homeless Veteran









After Harvey Effects

More than 19 trillion gallons of rainwater fell on parts of Texas, causing widespread, catastrophic flooding Nearly 80,000 homes had at least 18 inches of floodwater, 23,000 of those with more than 5 feet The Houston area experienced the largest amount of rainwater ever recorded in the continental United States from a single storm (51.88 inches)

24 hospitals were evacuated, 61 communities lost drinking water, 23 ports were closed, 781 roads impassable

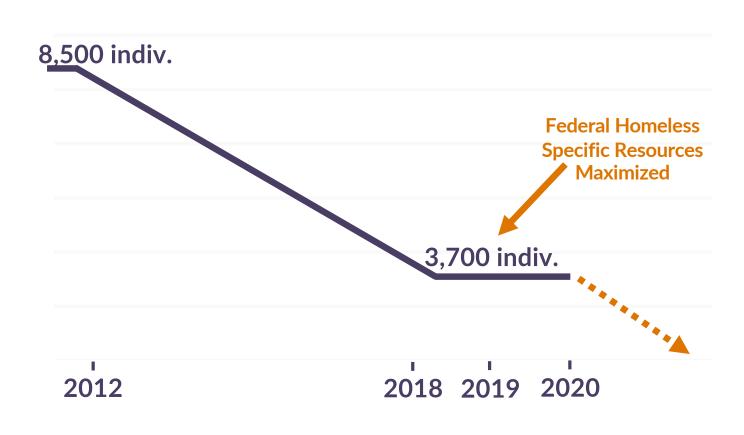
Nearly 780,000 Texans evacuated their homes, more than 42,000 housed temporarily in 692 shelters

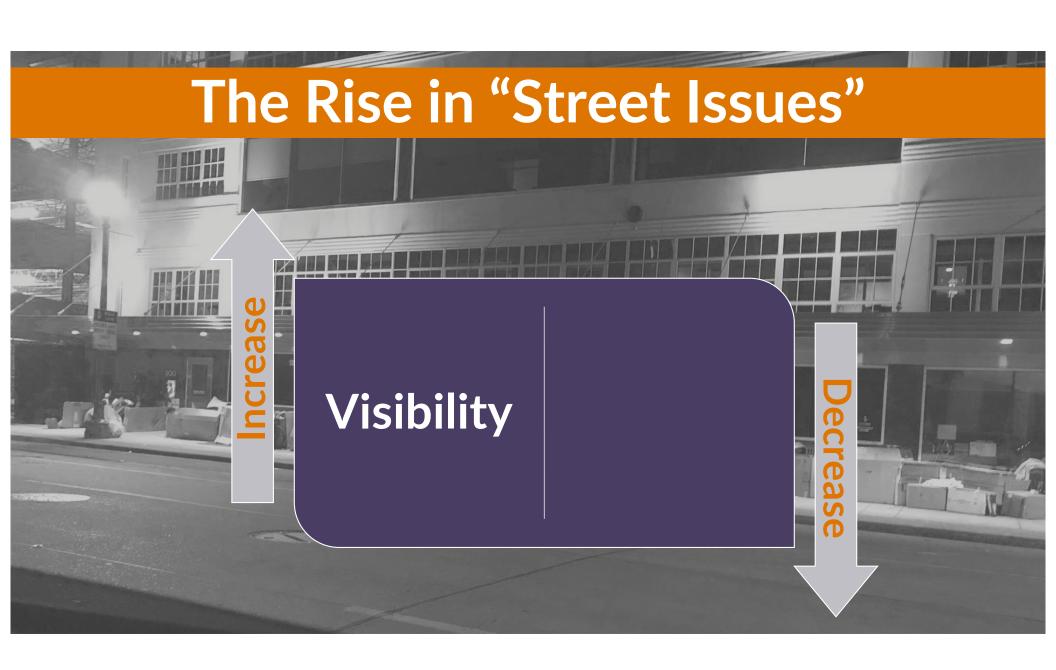
Local, state and federal first responders rescued 122,331 people and 5,234 pets

Houston Housing Authority estimated 1000 affordable housing units destroyed

Homeless Population – Houston / Harris County

- Since 2012, more than 25,000+ individuals experiencing homelessness had been permanently housed.
- Nearly 90% remained housed two-years after placement.
- After reducing homelessness by 54%, we saw an 18% increase after Harvey.
- Much attention & resources were diverted to respond to the disaster.
- Our region's homeless population became stagnant, due to a lack of financial resources and tools.
- Continued support needed to "get over the hump"





The Way Home





The Way Home's ommunity Plan to End Homelessness





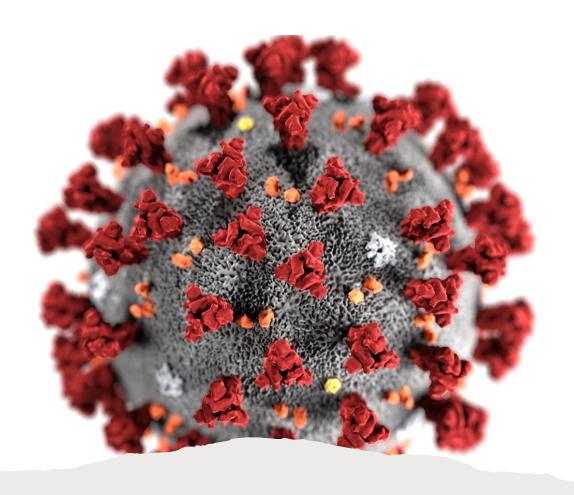
The Way Home is the collaborative model to prevent and end homelessness in Houston, Pasadena, Conroe; and Harris, Fort Bend, and Montgomery Counties.



2021-2026 UPDATE

Identifying the Need

Program Types	Current System (Units)	Demand	Difference (Need)	
RRH for Singles	459	2,075	-1616	
RHH for Families	553	948	-395	
PSH for Singles	5,078	7,377	-2,299	
PSH for Families	117	86	+31	



COVID-19



CoC Crisis Response

- Weekly workgroups
 - PPE & meal distribution
 - Handwashing stations
 - COVID testing
 - Isolation & quarantine facility
 - Auxiliary shelter

CoC reflection after immediate response efforts:

Moment of pause with release of COVID-19 response resources.

How should we be spending money so that we don't see an increase in homelessness?

Can we invest temporary resources and have impact? How much and how fast?

What works? The right housing at the right time for the right person.

Not used to having the opportunity to ask for what we need.

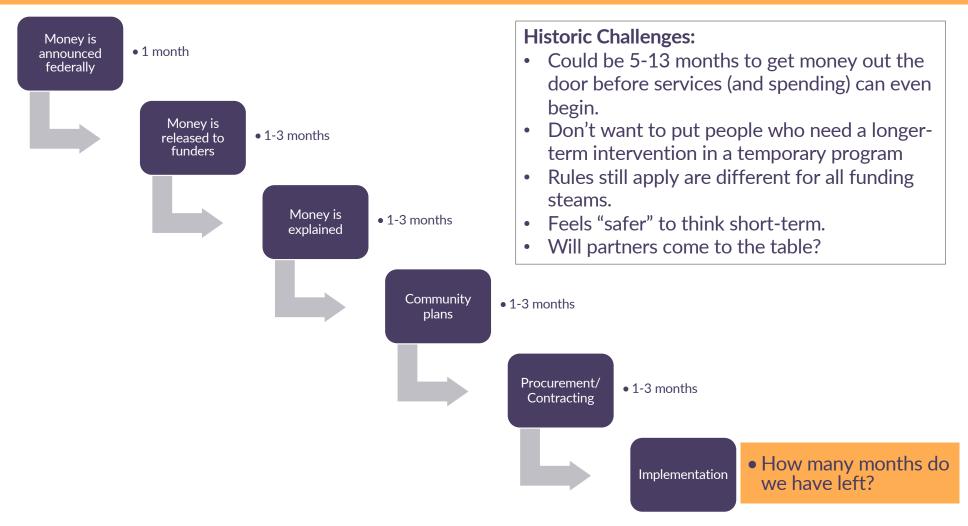
Synthesizing the plans

THE WAY HOME CONTINUUM OF CARE (COC) HAS BEEN DEVELOPING A FIVE-YEAR STRATEGIC

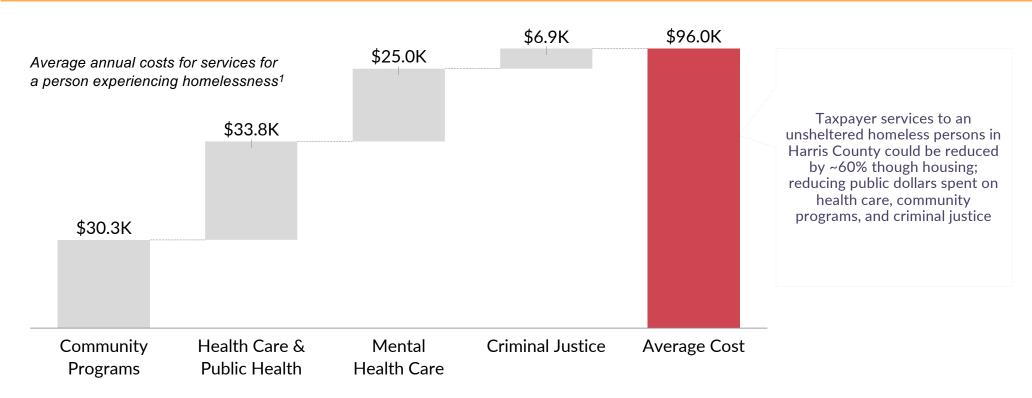
PLAN TO PREVENT AND END HOMELESSNESS IN HOUSTON AND HARRIS, FORT BEND, AND MONTGOMERY COUNTIES.

THE PROPOSED CARES COMMUNITYWIDE HOUSING PLAN OUTLINES A
WAY TO USE NEW FEDERAL
FUNDING COMING TO OUR REGION
TO SLOW THE SPREAD OF THE
CORONAVIRUS BY IMPLEMENTING
THE HOUSING INTERVENTIONS THAT
WERE ALREADY PART OF THE FIVEYEAR PLAN ON AN EXPEDITED
TIMELINE.

Temporary funding timeline challenges



Cost of providing services can be substantial, but potentially could be mitigated/lessened through providing housing and targeted programing



^{1.} This cost estimate assumes that an individual engages with all departments in Harris County providing services for an individual experiencing homelessness during a single fiscal year; costs for services funded by county general revenue, federal, state, or foundation funds received by Harris County Source: Community Impact Newspaper, Harris County Commissioners Court Analyst's Office, Coalition for the Homeless

Political Investment: Once in a Lifetime Opportunity

Homelessness is expensive

Housing is healthcare









Reduce	Reduce the spread of COVID by using housing as healthcare
Decrease	Decrease the burden on healthcare system & reduce costs
Transform	Transform the homeless response system
Get ahead	Get ahead of future demand for crisis housing services due to the economic impact of COVID

Accelerate the work of The Way Home



Community COVID Housing Program (CCHP)





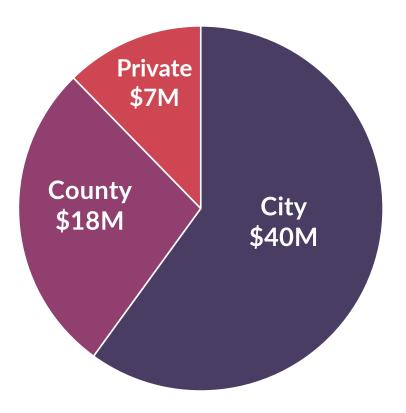


1,700 SERVED IN RRH: 6 AGENCIES

1,000 SERVED IN BRIDGE TO PSH: 4 AGENCIES 2,000 SERVED IN DIVERSION: 4 AGENCIES

Lead Agency as project management backbone organization

CCHP Funding



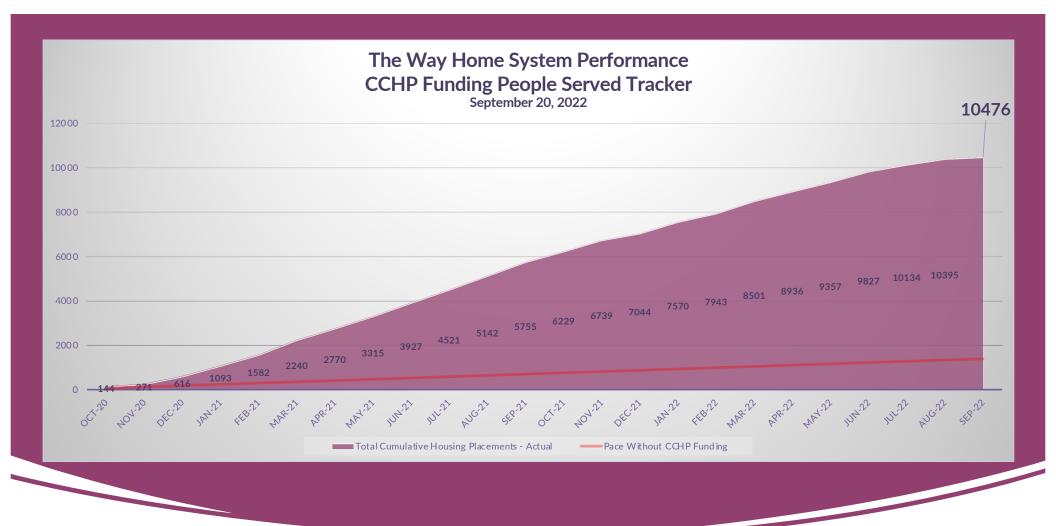
- 90% of Funding = Federal
- 70% of Funding = COVID related (federal)

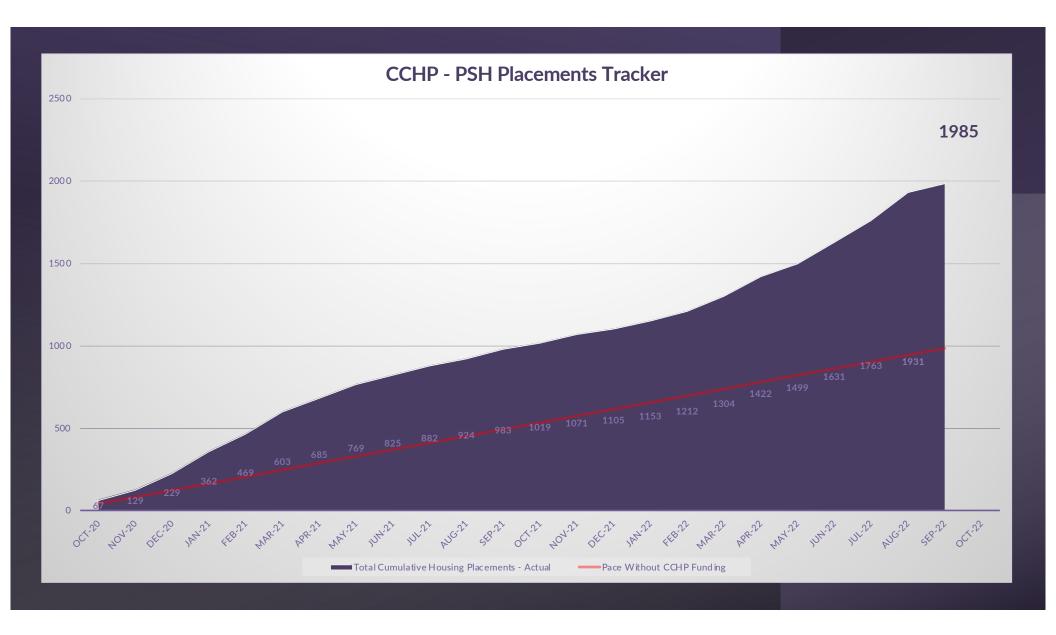
City				
HOME TBRA	\$8M			
ESG-CV I	\$6.5M			
ESG-CV II	\$9M			
CDBG-CV	\$11.7M			
CARES-T	\$4.8M			
County				
CDBG	\$5.6M			
ESG-CV I	\$3.5M			
ESG-CV II	\$6.9M			
CDBG-CV	\$1.8M			
State				
ESG-CV	\$300K			
Private				
Private	\$7M			

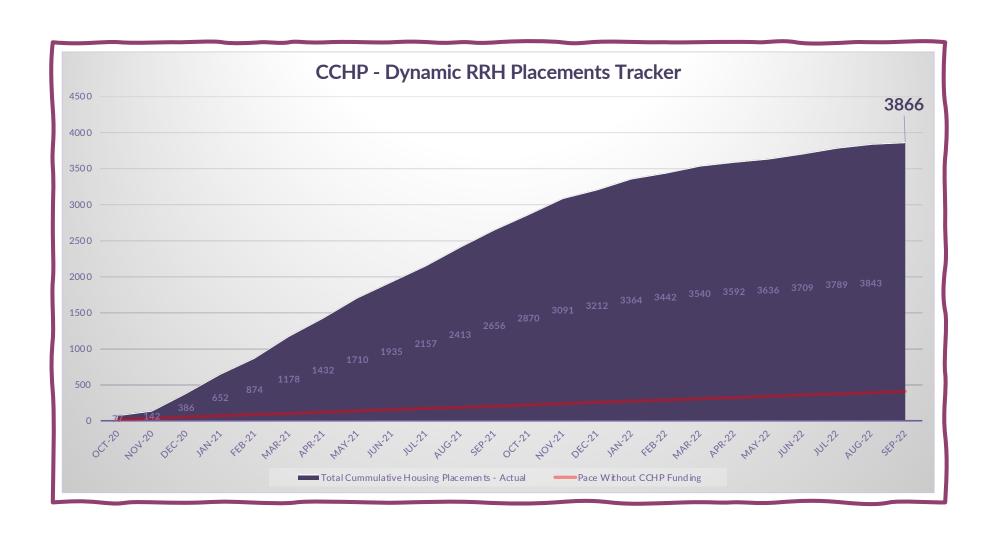
Braiding of Funding

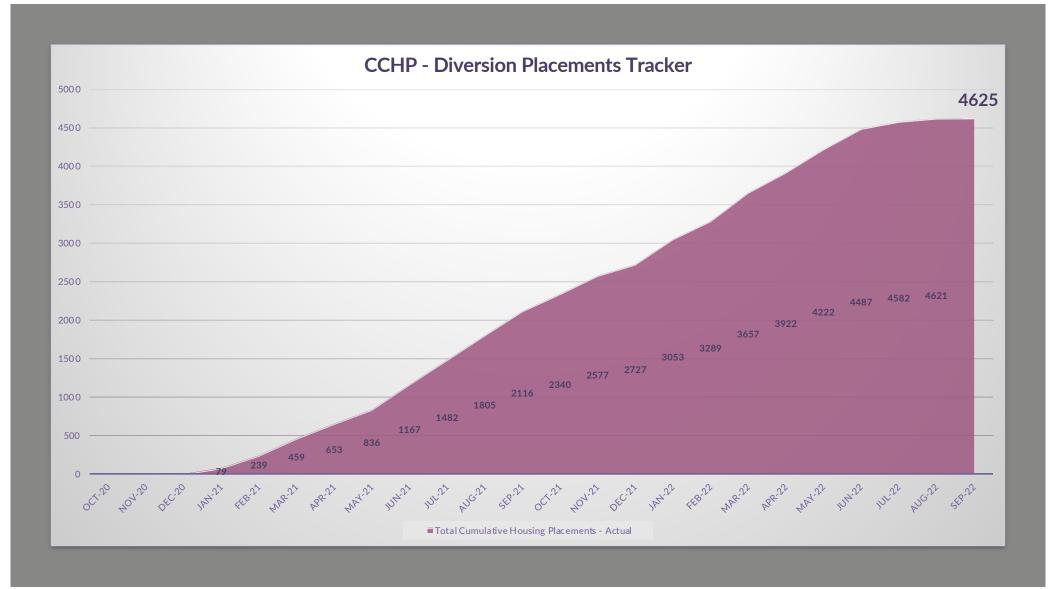
							(County		State
Budget Summary - 24 Months	Total Need		1	City	_				_	
Program Activities		ESG-CV	CDBG-CV	HOME TBRA	ESG-CV2	CDBG	ESG-CV1	ESG-CV2	CDBG-CV	ESG-CV
DV Emergency Shelter	\$ 647,637	\$ 647,637								
Navigation PSH Bridge	\$ 1,500,000				\$ 164,942				\$ 1,335,058	
Navigation RRH	\$ 1,205,866	\$ 1,205,867								
Case Management PSH	\$ 5,116,800				\$ 681,741	\$ 4,435,059				
Case Management RRH	\$ 7,752,000		\$ 4,683,554		\$ 3,068,446					
Rental Assistance PSH	\$ 6,376,500				\$ 1,176,500		\$ 705,867	\$ 4,494,133		
Rental Assitance RRH	\$ 12,790,800	\$ 4,673,793		\$ 8,000,000	\$ 117,007					
Mental Health CM	\$ 900,000					\$ 900,000				
Diversion (CM)	\$ 5,200,000						\$ 2,794,133	\$ 2,405,867		
Diversion (financial)	\$ 5,277,776		\$ 2,076,151		\$ 1,707,000					
Landlord Engagement/Fees	\$ 4,088,751									
Move-in Kits & Furniture	\$ 3,220,800									
Prevention financial	\$ 1,000,000				\$ 401,667					
Prevention CM	\$ 560,000				\$ 373,333					
PHA Operations	\$ 1,022,224		\$ 1,022,224							
Program Ops	\$ 4,816,277		\$ 3,886,394			\$ 464,941			\$ 464,942	
Basic Needs	\$ 1,509,179									
Project Management	\$ 1,606,539									
Outreach	\$ 408,851									\$ 308,851
Total Allocated	\$ 65,000,000	\$ 6,527,297	\$ 11,668,323	\$ 8,000,000	\$ 7,690,636	\$ 5,800,000	\$ 3,500,000	\$ 6,900,000	\$ 1,800,000	\$ 308,851

_		
	CARES Treasury	Private
		\$ 1,494,625
\$	682,800	\$ 3,405,951
\$	3,220,800	\$ -
\$	598,333	
\$	186,667	
		\$ 1,509,179
		\$ 1,606,539
\$	100,000	
\$	4,788,600	\$ 8,016,294

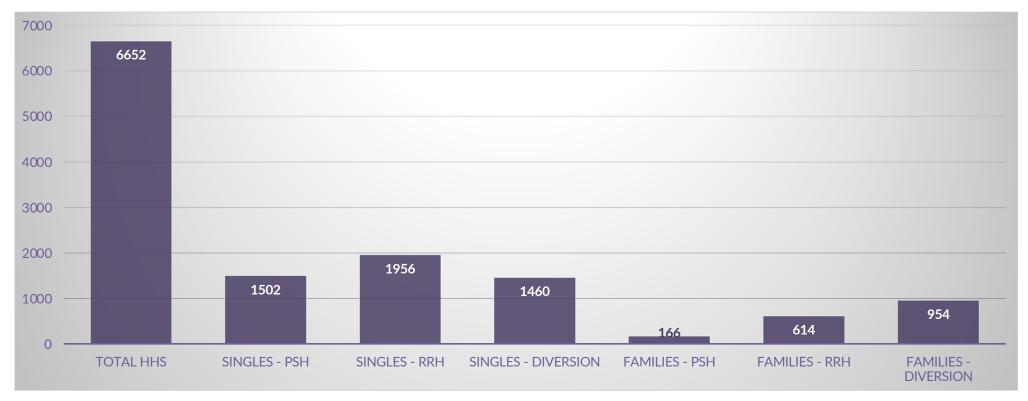




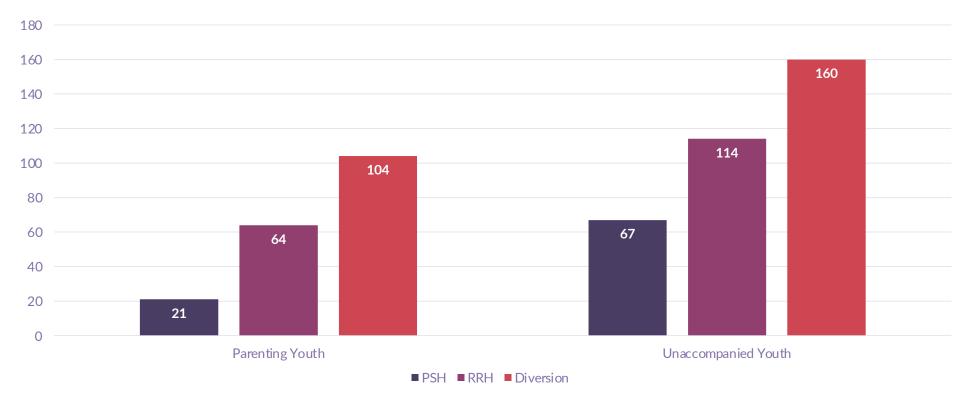




Households*



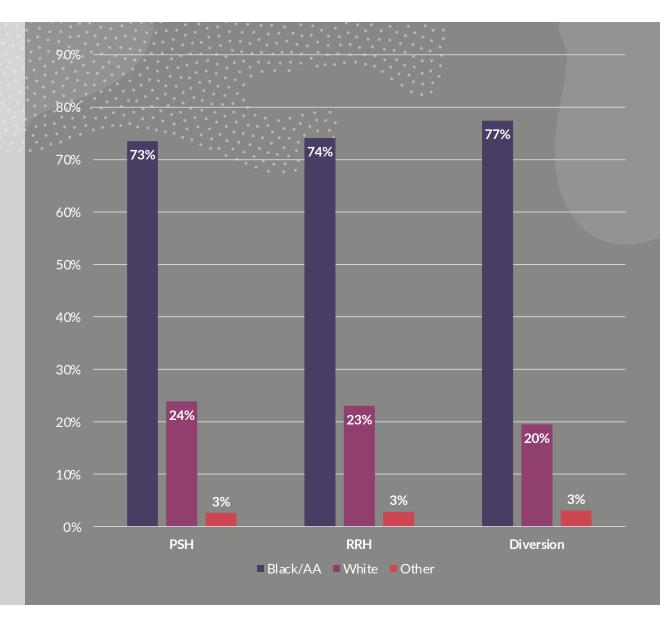
*Not all Diversion clients receive housing assistance



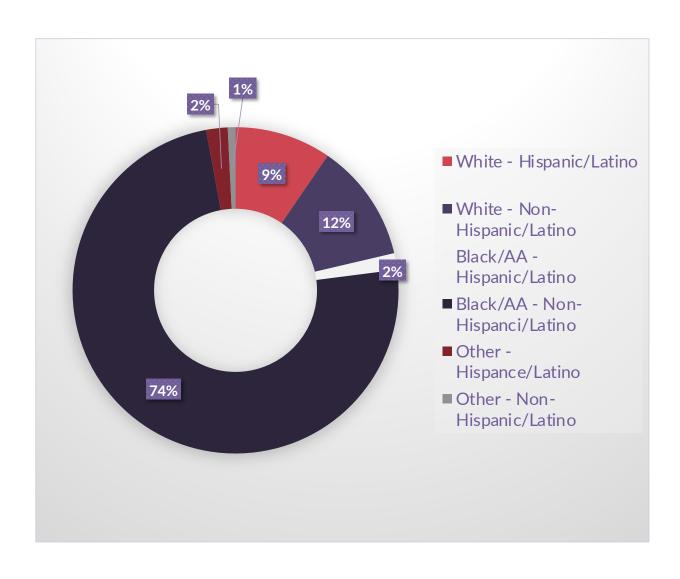
*Household numbers

Youth Data*

Race data by program



Ethnicity Data



CCHP has been highly effective

CCHP 1.0 Goals

- Embrace Housing as Healthcare
- Prevent the spread of COVID-19
- Decrease use of emergency services due to COVID-19
- Increase reach and support of targeted populations (e.g., unincorporated areas of our county)
- Directly address homelessness with housing and services
- Reduce encampments and chronic homelessness
- Reduce unsheltered homelessness

CCHP 1.0 Outcomes

- 10,000+ people served
- Exceed goal of 5,000 in first year
- Encampment strategy taken to scale
- HUD Encampment Response Guide created for national distribution
- Create up to 150 jobs
- Collective investment strategy implemented at new scale
- · First commitment of county general revenue
- Homelessness decreased while other communities saw an increase
- Fully expanded landlord engagement efforts

Increased capacity & capabilities

- 5,500+ housing units secured from private landlords
- Built out and implemented homeless diversion, outreach, and Behavioral Health Response Teams (BHRT)
- Highly effective and efficient system management, providing standardized access and assessment, and accelerated permanent housing placements
- Proven results from collaborative and coordinated funding structure
- Respite Rehab & Re-entry facility
- Advocacy for Landlord Engagement to be a HUD eligible ESG-CV expense

Landlord Engagement

Act as the primary advocate, or "case manager" for our landlords

Simplify program funding streams, payment processes paperwork, and services

Use feedback from landlords to advise system changes in practice and funding

Check-in regularly with landlords to troubleshoot issues & provide updates

Provide education for property office staff on vulnerable populations and housing programs

Payment of Landlord Incentive Fees for every unit dedicated to the system

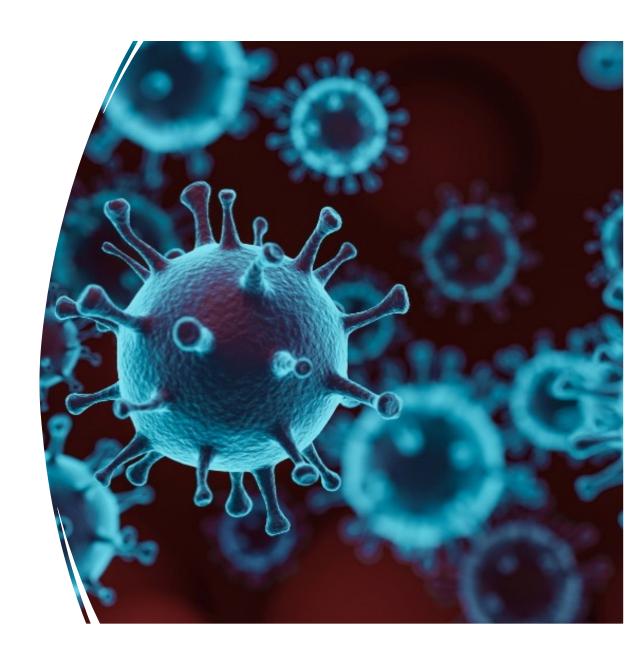
Negotiations of tenancy selection policies/exceptions

63% reduction in homelessness since 2011



Results Suggest Housing-Focused Pandemic Response Kept Numbers Down

- In 2021 alone, partners of TWH placed more than 3,870 people into permanent housing through the CCHP
- 50% of these were living unsheltered prior to being housed
- 16% were sheltered



CCHP Impact

We have housed as many people in one year of CCHP as almost the past two years combined, & more than the two years prior



Outcomes

PSH

- 80% of clients housed in PSH remain housed 6 months after exit.
- > Result = 100% of PSH clients remain housed

RRH

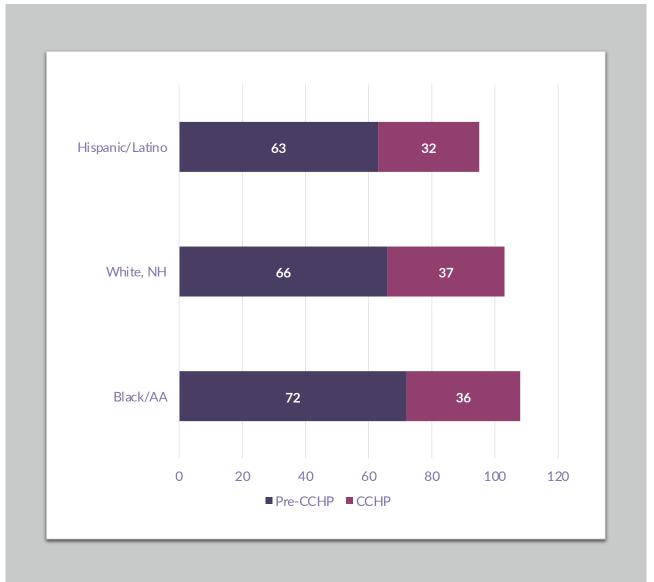
- 80% of clients housed in RRH remain housed 6 months after exit.
- > Result = 98% of RRH clients remain housed

Diversion

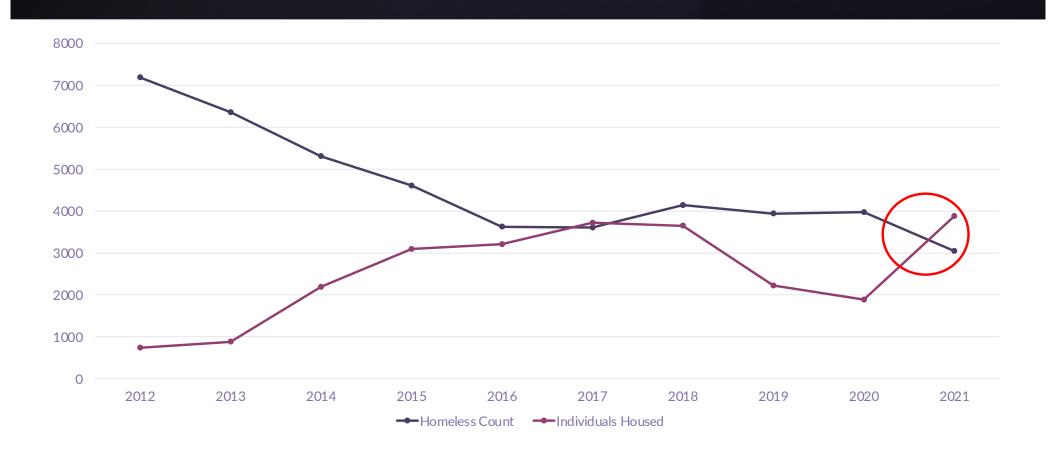
- 80% of diversion clients do not enter the homeless response system within 6 months of exit.
- > Result = 84% of diversion clients did not enter the homeless response system.

Race/Ethnicity - Referral to Lease-Up

• Unit acquisition & holding fees could have some effect on equalizing time to housing across racial demographics



Houston leads the nation in housing & reducing homelessness





City, Harris County invest \$100M in plan to cut homelessness in half

By R.A. Schuetz

Houston and Harris County announced Weelneday after noon a \$100 million increase in funds they are funneling into efforts to reduce homelessness in the area. They had previously committed \$65 million in federal COVID-related funding to the initial coviders of the control of t COVID-related funding to the ini-

"In Houston, we either go big together." or we go home," said Mayor Syl-

vester Turner in a press conference announcing the funds. "And today, we are going big so ...

to 4, to fund the transformation of a city-owned building in Fifth ward into a place where people moved out of an encampment can live, along with pets and loved ones, while they await their permanent housing. The facility, known as a navigation center, is key to a plan by the city, Harris County, and their part ners to reduce the number of

people living in the streets.



Police officers hand out blankets last year. A new program is moving people from encampments to permanent h

@HoustonChron! ■■ Houston-Chronicle | ■■ @HoustonChron! ■■ @HoustonChronicle.com: Visit now for breaking news, constantly updated stories, sports coverage, podcasts and a searchable news archive.



"In Houston, we either go big or we go home. And today, we are going big so... Houstonians can go home!" -Houston Mayor, Sylvester Turner

Houston and Harris County announce increased investment in efforts to reduce homelessness by \$100 million.

CCHP Phase 2:

Vision for an Advanced Homelessness Response System

2021 - 2024

- Serve an additional 7,000 unique clients
- Fully leverage EHV assistance from 2 largest PHAs
- Continue the transformation of the homelessness response system
- Add new & enhanced client supports for greater long-term success
- Work to end chronic & unsheltered homelessness
- Address all large encampments
- Add capacity using permanent Navigation Center

Braiding of Funding - Phase 2

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Rental Subsidy	AFH Parent Leasing Services				\$			\$			\$ -	\$		
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Dedicated Cutreach & Landlord Team					5			5			5 -	5		
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Outreach Team Leads	Dedicated Outreach & Landlord Team	500	\$ 5,183,772		5	2,458,467	5 -	- 동		\$ 395,517	5 687,225	ş	11,089	
Encampment Associates			5 1,241,625		7			- 2		3 369,642	\$ 270,000	7		
Landlord Engagement Team Leads						267,030					\$ 354.750	>		
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Client Supports \$ 13,995,534 \$ - \$ - \$ 533,600 \$ 3,905,000 \$ 4,922,445 \$ 3,828,542 \$ 75,942 \$ Mental Health Support Team \$ 1,800,000 \$ 5 - \$ 576,000 \$ - \$ 900,000 \$ 324,000 \$ 900,000 \$ 324,000 \$ 900,000 \$ 324,000 \$ 900,000 \$ 324,000 \$ 900,000 \$ 324,000 \$ 900,0					Ś	439.217		Ś		\$ 140,560	s -	Ś	60.240	
Mental Health Support Team				s -		,	\$ 633,600	- 5	3 905 000		\$ 3,828,542	Š		
Sub. Abuse Support Team	Mental Health Support Team				\$		\$ 576,000	\$				\$		
DV Mobile Advocacy \$ 300,993 \$ - \$ 194,500 \$ 106,493 \$ - \$ 190,000 \$ 1,105,916 \$ 1,105,000 \$ 285,394 \$	Sub. Abuse Support Team		\$ 1,800,000		\$	_		\$	450,000			\$	_	
Employment	DV Mobile Advocacy		\$ 300,993		\$			\$	_			\$		
SOAR		[]			\$			\$	1,900,000	\$ 1,105,916	\$ 1,100,000	\$	285,394	
Admin					\$			S				\$	230,910	
Project/System Management \$ 5,184,950 \$ 406,780 \$ - \$ 1,250,717 \$ 3,002,259 \$ 144,932 \$ 376,200 \$ 4,063 \$ 1,252,767 \$ 5 89,655 \$ 821,112 \$ 144,932 \$ 342,000 \$ 6,000 \$ 1,000 \$	Admin				\$			S				\$	189,643	
Program Management Existing	Project/System Management		\$ 5,184,950	\$ 406,780	\$		\$ 1,250,717	S	3,002,259	\$ 144,932		\$	4,063	
Program Management Expansion \$ 3,295,824 \$ 369,800 \$ - \$ 882,300 \$ 1,908,214 \$ 135,450 \$ - \$ \$ 40,000 \$ 5 - \$ \$ 400,000 \$ 5 - \$ \$ 5 \$ 5 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Program Management Existing				\$		\$ 89,655	S			\$ 342,000	\$	(0)	
HMIS & Dashboards	Program Management Expansion		\$ 3,295,824	\$ 369,800	\$		\$ 882,360	S		\$ 135,450	\$ -	\$		
Admin	HMIS & Dashboards		\$ 165,000		\$		\$ 165,000	S	-		\$ -	\$		
Broker Fees				\$ 36,980	\$		\$ 113,702	\$		\$ 9,482	\$ 34,200	\$	4,063	
Broker Fees			\$ 550,000	\$ -	\$	_	\$ -	\$		\$ -	\$ -	\$	_	
Diversion 1000+ \$ 2,200,000 \$ - \$ 2,200,000 \$ - \$ - \$ - \$ - \$ - \$ - \$ - \$ - \$ - \$ -			\$ 500,000		\$	_		\$			\$ -	\$	_	
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Total Allocated \$ 97,168,118 \$ 2,038,254 \$ 32,377,971 \$ 5,479,782 \$ 29,525,876 \$ 13,245,004 \$ 11,932,064 \$ 2,306,392					\$			\$			\$ -	\$		
	Total Allocated		\$ 97,168,118	\$ 2,038,254	\$	32,377,971	\$ 5,479,782	\$	29,525,876	\$ 13,245,004	\$ 11,932,064	\$	2,306,392	

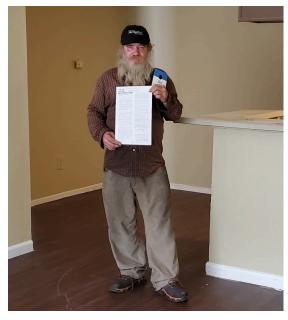




PROGRAM

Photos courtesy of The Beacon







COVID HOUSING

PROGRAM

Photos courtesy of The Salvation Army of Greater Houston

Looking to 2025



How do we sustain the momentum? (Aka funding)



RRH and Diversion can naturally end but what about EHVs used for PSH? Services? Turnover?



How do we continue to access affordable housing units in a tightening housing market?



How do we change as a lead agency? Is it a permanent change?



Highlighted system capacity gaps and need for policy change (admin, planning, back-office support and other underfunded activities)



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