



How and Why to Implement a Housing Navigator Program in Your Community

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Presentation Outline

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WHY IS A HOUSING NAGIVATOR PROGRAM
NECESSARY FOR YOUR COMMUNITY?

02

HOW DOES A HOUSING NAVIGATOR
PROGRAM OPERATE?

03

HOW YOU CAN GET A HOUSING NAVIGATOR
STARTED IN YOUR COMMUNITIY



01

WHY IS A HOUSING *NAVIGATOR* PROGRAM NECESSARY FOR YOUR COMMUNITY?

What is a Housing Navigator?

Housing Navigators help reduce barriers to housing, engage landlords, and advocate for difficult to house individuals.



COMMON HOUSING BARRIERS

prior evictions

criminal history

stigm

a

income requirements

lack of transportation



GAPS IN THE SYSTEM

WITHOUT A HOUSING NAVIGATOR

- higher rate of rejected applications
- hundreds of dollars spent on application fees and utility deposits
- barriers preventing access to safe, stable housing
- poor relationships with landlords lead to higher rate of evictions

WITH A HOUSING NAVIGATOR

- navigators assess a consumer's needs and barriers to match them to appropriate housing
- Application fees and utility deposits are paid for
- strong relationships are built with landlords to ensure clear communication
- navigators advocate for consumers who are more difficult to house due to background

02

HOW DOES A HOUSING NAVIGATOR TEAM OPERATE?

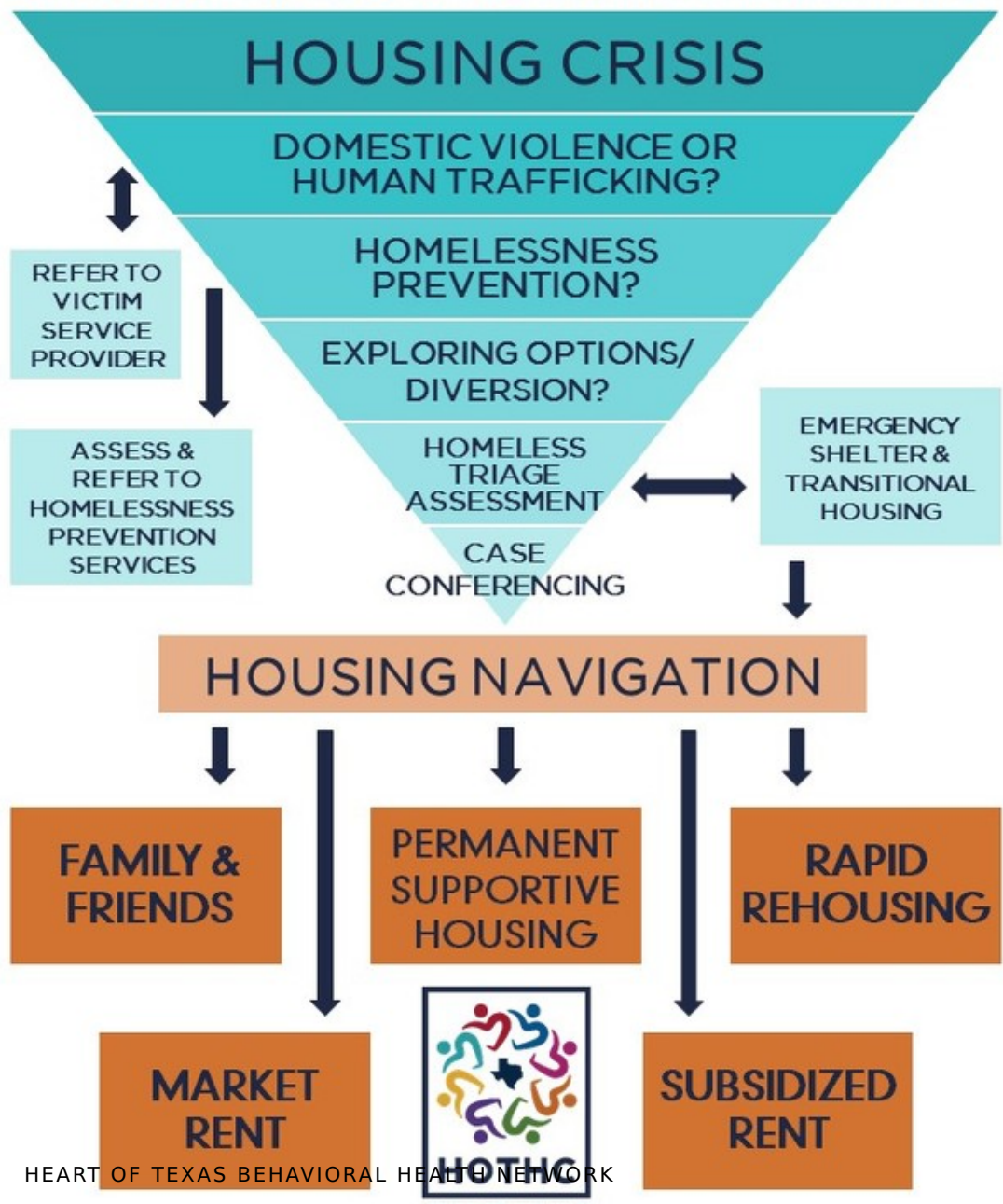
HOTBHN HOUSING NAVIGATION TEAM

Supervisor

2 Housing
Navigators/Caseworkers

Administrative Tech





REFERRALS

Referrals are made through our Coordinated Entry System

CLARIFYING QUESTIONS ARE ASKED ON THE REFERRAL TO INFORM A HOUSING NAVIGATOR IN THEIR NEXT STEPS WITH A CONSUMER

Do they have copies of their IDs?

Are they receiving financial assistance?

Do they have any money saved?

Do they have any criminal history?

Eviction history?

Do they require accessible accommodations?



RELATIONSHIP BUILDING WITH LANDLORDS



03

HOW YOU CAN GET A HOUSING NAVIGATOR PROGRAM STARTED IN YOUR COMMUNITY

How is it funded?

What does the grant cover?

How can I get started?

Talk to your local CoC
lead!

Questions?

Thank you!

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