

Leveraging and Maximizing All Available Resources

Tarrant County Homeless Coalition

Anthony Hogg, Director of Operations

Lauren King, Executive Director

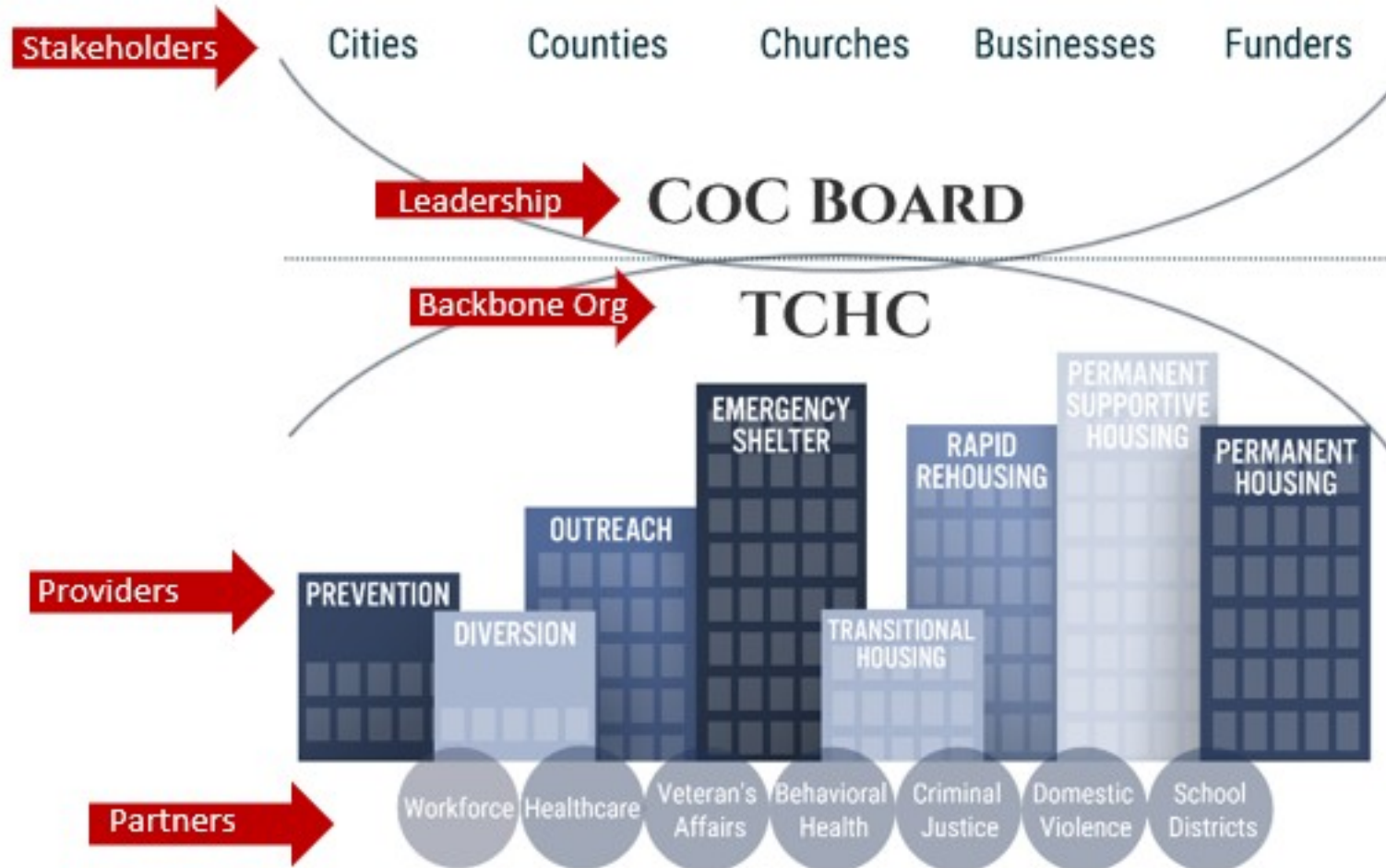
Objectives

- Understand your community's framework and how to get things done
- Understand which data elements will help you determine needs
- Realign coordinated entry to ensure all resources utilized
- Focusing on outcome-based data

Overview: About our CoC

- Covers Tarrant and Parker counties
- Population: 2.2M
- Homeless population:
 - Monthly PIT: 1,043 households
 - Annual: 4,747 households
- Number housed
 - 2021: 1,881 households
 - 2019: 1,705 households
- CoC ARD: \$16.5M
- YHDP awarded in 2022: \$4M over two years

System of Care



Politics in TX-601

- Poll: Is your CoC “political”?
- What we can and cannot control
- How to get stuff done
- How to build trust
- How to build relationships
- Don't let perfect be the enemy of good

“Truths” that needed to shift

- It has to be perfect to start
- We will HUD our way out of homelessness
- We cannot solve homelessness, only maintain
- You have to fight and win every battle
- “No” is the final answer



“Truths” that needed to shift

- Looking at the number of individuals in the system
- “Anyone” could be homeless
- Transitional housing is bad. People doubling up is bad.
- The exception is the rule
- Certain people deserve housing more than others



Operating procedure shifts

- Focus on BIG THINGS not small issues
- Coordinated Entry redesign
 - Set additional expectations for partners
 - Reduced required days active- 90 to 45
- Dynamic prioritization led to implementation of transfer policy
- To help with transition, expanded RRH from 12 to 24 months
- Households currently in housing take priority for PSH transfers

Operating procedure shifts

- Changed prioritization to length of time homeless
 - Moved away from ViSPDAT
- Moving from “available” to “appropriate” housing
- What’s slowing your system down?
- Map things out
 - Let your partners respond
 - Help them understand their role and why they are important
- Relieving bottlenecks in other systems

Questions: 5 Minutes

- Did any of this make you uncomfortable?
- Any that you strongly agree or disagree with?
- Are there “truths” that your CoC needs to question?
- Are there “truths” that we didn’t list that your CoC is questioning?

Building a Model with Data



Building a Model: Which Question to Ask

- Lots of questions we can ask with our data:
 - How many people of color become homeless?
 - How many people of color are housed?
 - How many youth, veterans, families, chronic become homeless?
 - How many youth, veterans, families, chronic get housed?
 - Are people's incomes growing? Other SPM questions.
- **BIG QUESTION:** how many housing units do you need to serve everyone?
- Poll: which do you spend more time on- subpops or the general pop

Building a Model: Knowing your Data

- Do you trust your data?
 - Bad data in, bad data out
 - If not, you must fix this first
- The WHY: switching from individuals to households
- How many units are needed for the 7 individuals below?



Making data accessible

- October 2021 started providing monthly reports to partners
 - Emergency shelter PH exits
 - Outreach PH exits, shelter exits and engagement
 - Number of days to house
 - Housing program utilization
- Partners agreed on metrics
- Has facilitated communication loop between partners and data

Monthly Reports

TX-601 Monthly Voucher Utilization: System Summary

Filters:

- Project Type**
 - Select all
 - PSH
 - RRH
- Cares?**
 - Select all
 - no
 - yes
- Funding Broad**
 - Select all
 - CoC
 - Non-CoC

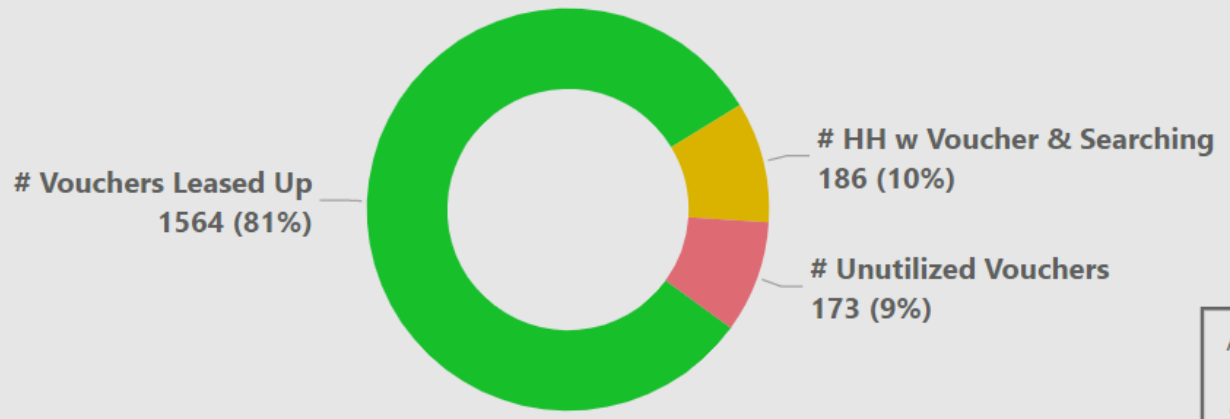
July 2022: Voucher Utilization Summary



Total # Monthly Vouchers
1923

% Total Vouchers Leased Up
81%

% Total Vouchers Utilized
(Leased Up + Searching)
91%



Agency Comparison: To see how individual agencies compare with each other, click here.

Building a Model: Know your money

- Do you know how much housing everyone would cost?
- Know this is a long game- we're talking about 5 years from now
- Factors:
 - Population growth
 - Percent that will become homeless based on population
 - Average cost to develop housing
- Use this to advocate for additional investments needed
- Help people understand why investment is needed where in your system

Do your Resources fit your Need?

- Look at where you think people will need to go
 - Use Households
 - Don't forget self-resolve and diversion
 - Use percent as estimates when you are working on a new intervention
 - Don't forget turnover rates for interventions
 - Be okay that these are estimates
- Look at where your system money is being spent compared to what you need
- Look at how new funding sources and old funding sources can be used to meet your gaps

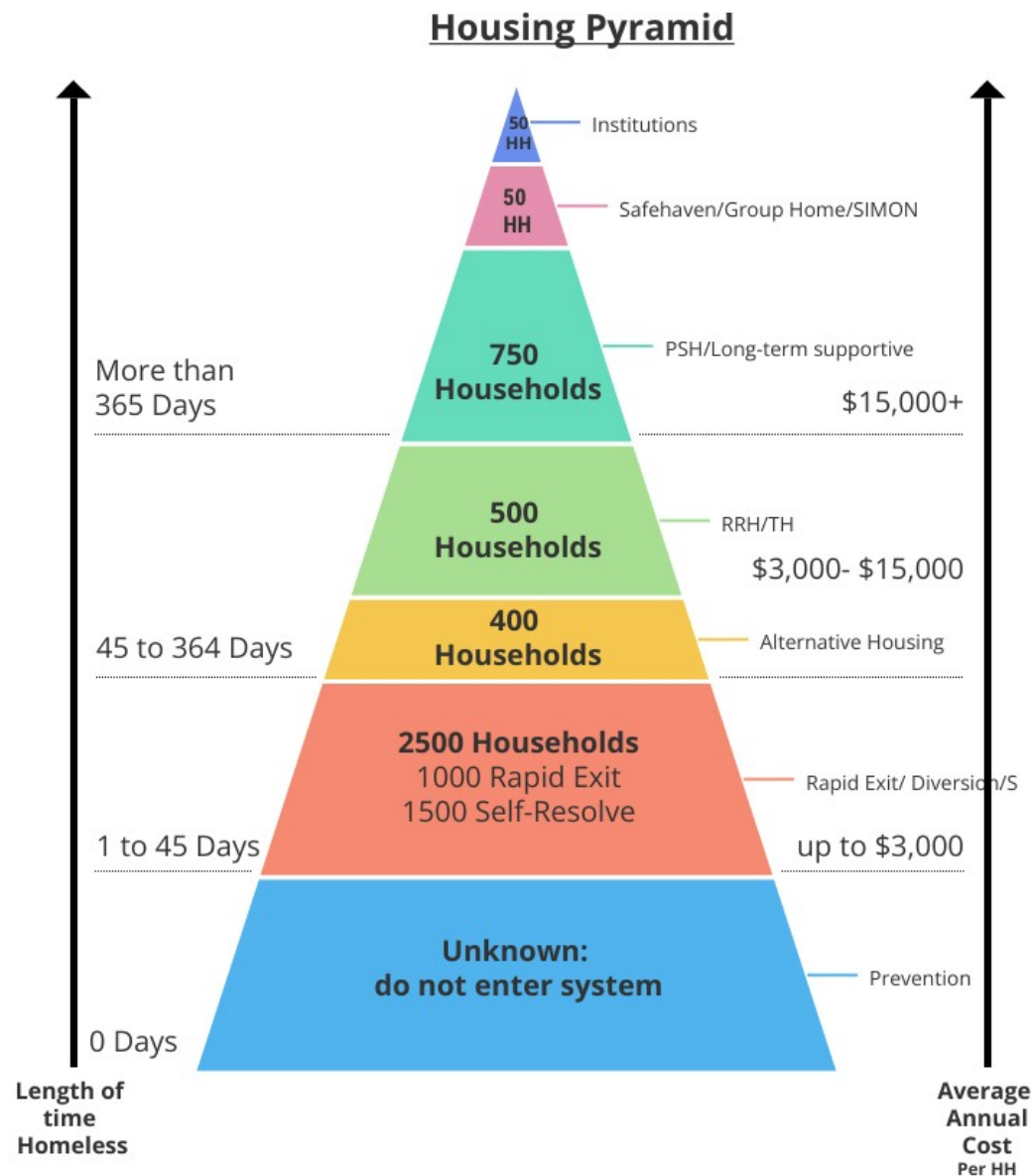
Data makes the case for Need

- For us, this resulted in:
 - Safe Haven expansion to serve estimated 100 people per year
 - Shallow Subsidy to serve estimated 150 households per year
 - Use of General APRA and HOME-ARP for new physical units
 - Continued ESG investment in RRH
- Data to show WHY we were asking for what we were asking for

Your Ideal State: How do you get there?

- Let's assume you can house everyone
 - How many of what type of housing do you need?
- What different interventions do you need that you don't have?
- If money is no object...move away from a scarcity mindset
- Move from “available housing” to “appropriate housing”

At a Glance: The Housing Pyramid



Going with the Flow: Adjusting your plan

- We have been through three versions of this map/plan in about 1 year
- The data changes- That's OK!
- We hear valuable feedback
- We learn new barriers or opportunities
- We don't let "perfect" get in the way of good
 - Instead, we take the first steps and adjust as we go.

Next steps: transforming our response

- **NEED:** Capital infusion to build/acquire housing set aside for people exiting homelessness
 - Physical units are most significant need right now
- **OPPORTUNITY:** Scale up housing to meet current need
- System fully focused on housing
- Removing internal and external barriers
- Partners willing and ready to take on projects

THANK YOU!

Get in Touch

Anthony Hogg, Director of Operations

Anthony@ahomewithhope.org

Lauren King, Executive Director

laurenking@ahomewithhope.org