



Houston, we have a solution: How the city curbed homelessness



Juan A. Lozano/AP/File

KX



Coalition for the Homeless

Mission:

 To provide leadership in the development, advocacy, and coordination of community strategies to prevent and end homelessness.

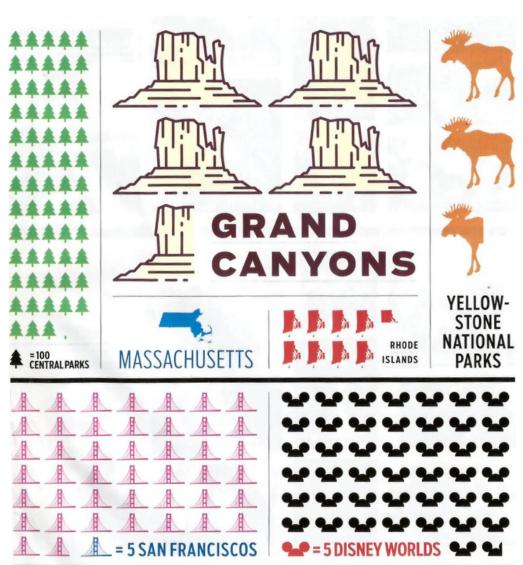
Role:

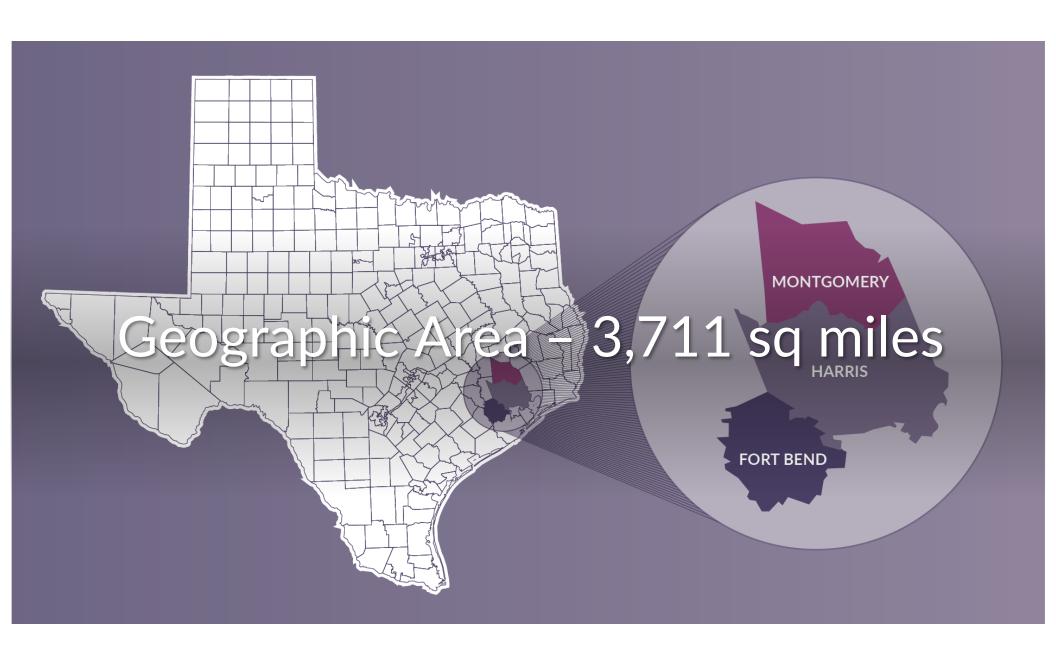
- Coordinate the community response to homelessness
- Lead agency for the TX-700 Continuum of Care (CoC)
- Homeless Management Information System (HMIS) lead
- Coordinated Access Lead



- The collaborative model to prevent and end homelessness in Harris, Fort Bend, and Montgomery Counties
- Comprised of 100+ stakeholder partners from all sectors of the community
- Since 2011:
 - 63% reduction in overall homelessness
 - 25,500+ people housed
 - 85% average long-term success rate in permanent housing

How big are we?

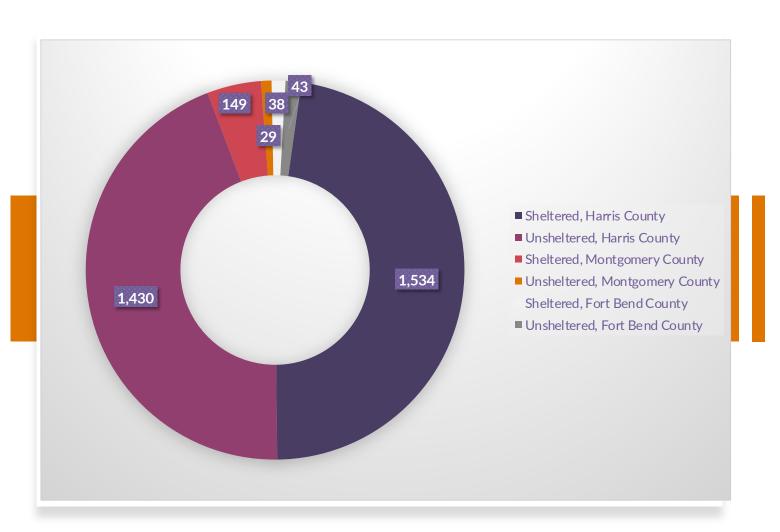




2022 Homeless Count Results

- ➤ 1,502 (47%) staying place not meant for human habitation
- ➤ 1,721 (53%) staying in emergency shelters, transitional housing, or safe haven that evening.





Total Number of those Experiencing Homelessness by Interview Location

spotlight on...

HOUSTON MAYOR: WE HAVE EFFECTIVELY ENDED VETERAN HOMELESSNESS



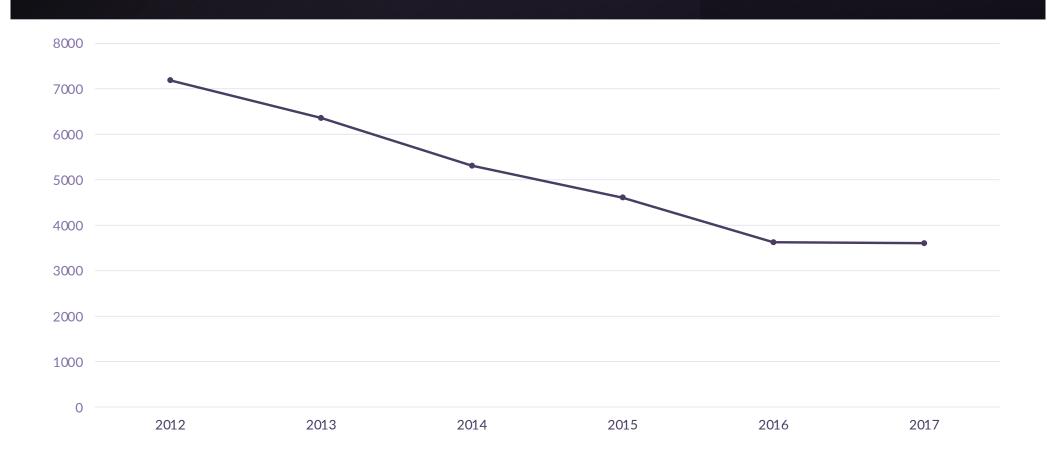
Congressman Al Green, Mayor Annise Parker, U.S. Veterans Affairs Secretary Robert F. McDonald, U.S. Housing and Urban Development Secretary Julián Castro, U.S. Department of Labor Secretary Thomas E. Perez, Congresswoman Sheila Jackson Lee, and U.S. Interagency Council on Homelessness Executive Director Matthew Doherty. Photo courtesy of the US Department of Housing and Urban Development

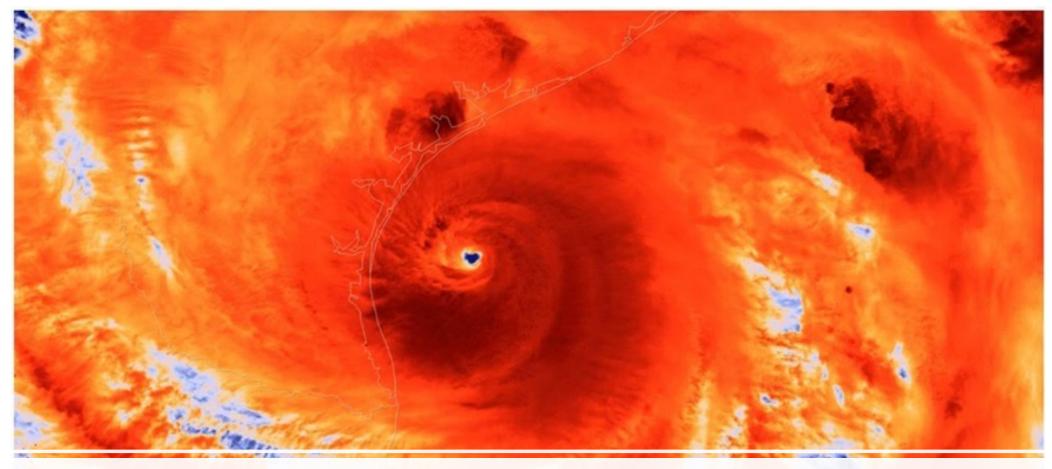
Houston Effectively Ends Veteran Homelessness

Becomes Largest City in the Nation to Create System to House any Homeless Veteran

June 2015

Homeless population cut in half during these years





Hurricane Harvey - August 2017



Tidwell St Before

Tidwell St After







Source: Houston Chronicle

After Harvey Effects

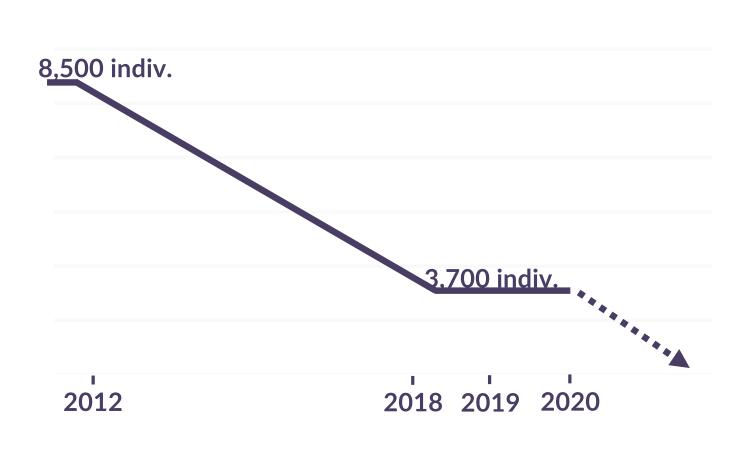
More than 19 trillion gallons of rainwater fell on parts of Texas, causing widespread, catastrophic flooding Nearly 80,000 homes had at least 18 inches of floodwater, 23,000 of those with more than 5 feet The Houston area experienced the largest amount of rainwater ever recorded in the continental United States from a single storm (51.88 inches) 24 hospitals were
evacuated, 61
communities lost drinking
water, 23 ports were
closed, 781 roads
impassable

Nearly 780,000 Texans evacuated their homes, more than 42,000 housed temporarily in 692 shelters Local, state and federal first responders rescued 122,331 people and 5,234 pets

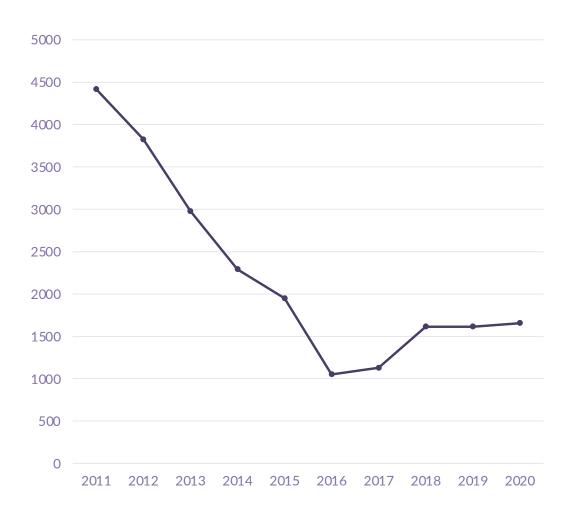
Houston Housing Authority estimated 1000 affordable housing units destroyed

CoC Homeless Population

- Since 2012, more than 21,000+ individuals experiencing homelessness had been permanently housed.
- Nearly 90% remained housed two-years after placement.
- After reducing homelessness by 54%, we saw an 18% increase after Harvey.
- Much attention & resources were diverted to respond to the disaster.
- Our region's homeless population became stagnant, due to a lack of financial resources and tools.
- Continued support needed to "get over the hump"



Increase in unsheltered homelessness





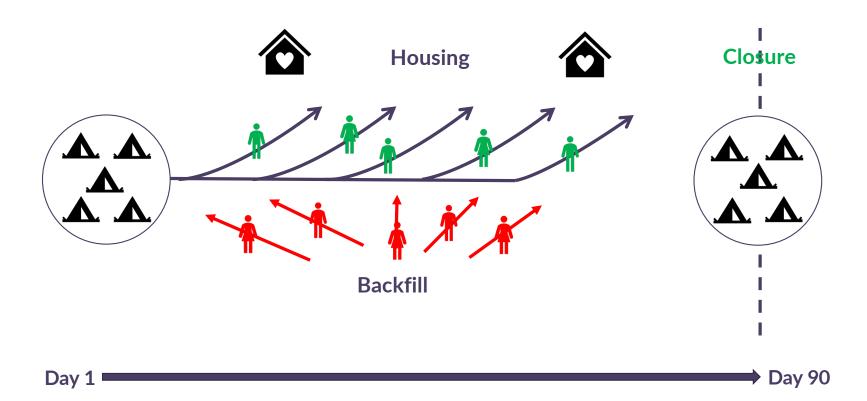


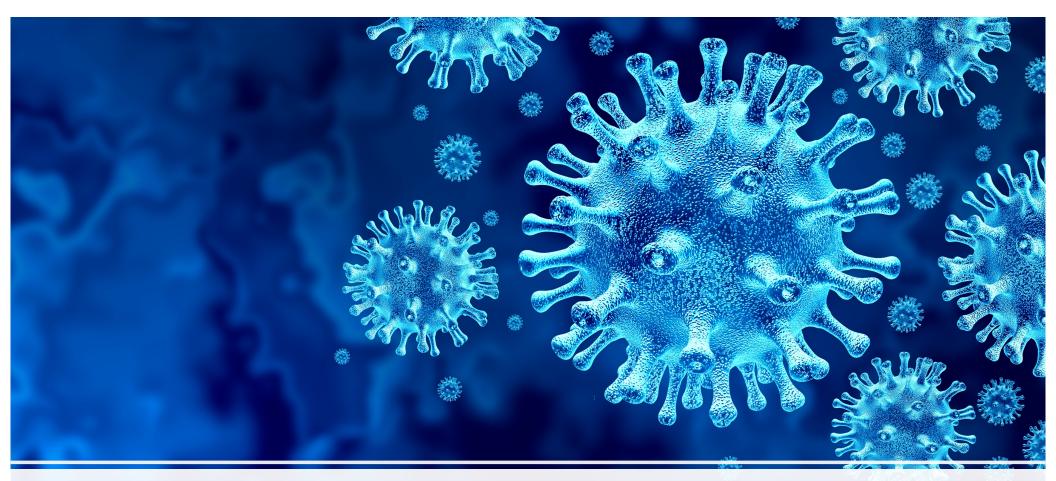
Housing Harvey's Homeless - H3

- September 2019
- Chartres Encampment (near Minute Maid)
- Several areas in downtown
- \$2,500,000
 - Qatar Harvey Fund via Mayor Turner's Complete Communities Improvement Fund
- \$500,000
 - Downtown Management District
- 286 individuals
 - 70% housed
 - 8% refused
 - 22% left



Initial Lessons Learned





COVID-19

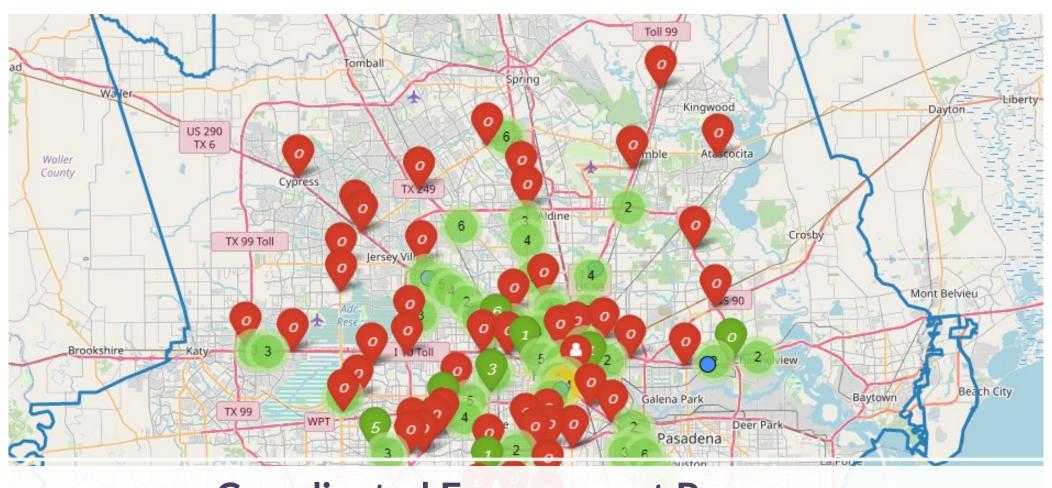
Coronavirus Aid, Relief, & Economic Security Act (CARES)

- Individuals experiencing homelessness are more likely to contract the virus & more likely to require critical care if infected
- Can't socially distance if you're living on the streets
- City & County needed help in putting funds to best use
- ❖Opportunity for large-scale impact
- ❖Intended to be used as a public health tool to house the homeless



Encampment Response Strategy

- The CCHP allowed for the roll-out of an Encampment Decommissioning program that has demonstrated proven results in placing individuals living on the streets into housing.
- Official Encampment Response Strategy available.
- Currently being used by as a national best practice.
- Houston Chronicle <u>cover story</u> featured our efforts.



Coordinated Encampment Response





Why target encampments?



New resources



Living conditions



Visible & public opinions



Greater risk of COVID exposure

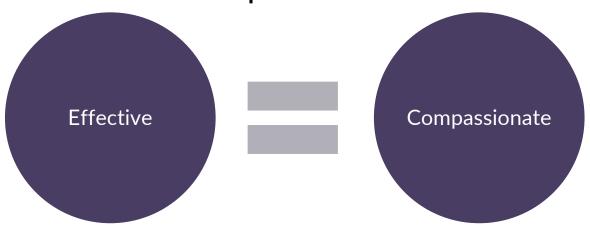


If we know the people residing in them, then we can better target them for services.

Guiding Principles

- ➤ Houston/Harris County does not endorse sanctioned encampments as a response to unsheltered homelessness. Forcibly relocating individuals to designated camps is not an effective strategy.
- > All people can be housed, with the right housing model and service supports.
- > To the greatest extent practicable, individual choices about where and how to live should be honored.
- > Addressing encampments requires collaboration from multiple sectors and systems; no single entity can or should have exclusive responsibility.
- ➤ Non-punitive, engagement-focused approaches are more preferrable than enforcement, clearance, and criminalization. Enforcement approaches should be strategically combined with housing offers to address broader community health and safety interests.
- ➤ Intensive and persistent outreach and engagement is the key to building trust among persons living in encampments.
- > Persons in encampments do best with clear, low-barrier pathways to permanent housing.
- > Permanent housing placements must be followed by support services to ensure individuals are successful in maintaining their housing.

What is the right equation?



Our Approach

"Surge" Strategy Plan

Dedicated Outreach Teams

Dedicated Housing & Landlord Engagement Teams

Defining Encampments

Large Encampments

- Concentration of 10 or more people,
- Use of structures for sustained habitation (cardboard boxes, tents, non-permanent structures),
- Evidence of sustained presence trash piles, cooking fires, shopping carts.

Small Encampments

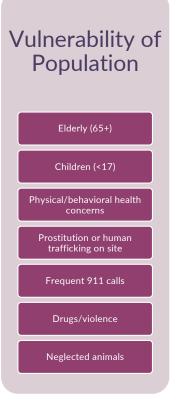
- Concentration of 3 9 people in a definable location,
- Use of structures for sustained habitation (cardboard boxes, tents, non-permanent structures),
- Evidence of sustained presence, although degree/visibility may be less than large encampments.

Hot Spots

- 1 3 people in a definable location,
- Evidence of bedding down but not sustained presence int eh same location for sustained periods of time greater than one week.

Selecting Encampments for Remediation











Decommissioning Timeline

Scouting & Recon

- Outreach teams work onsite
- Refine population estimate
- Determine residents' unique background challenges

Engagement

- By-name list created
- Complete CA Assessments & referrals
- Collect eligibility docs
- Coordinate with community & partners

Aftercare

- Daily home visits w/housed clients
- Monitor site to maintain clearance
- •Site monitored by law enforcement













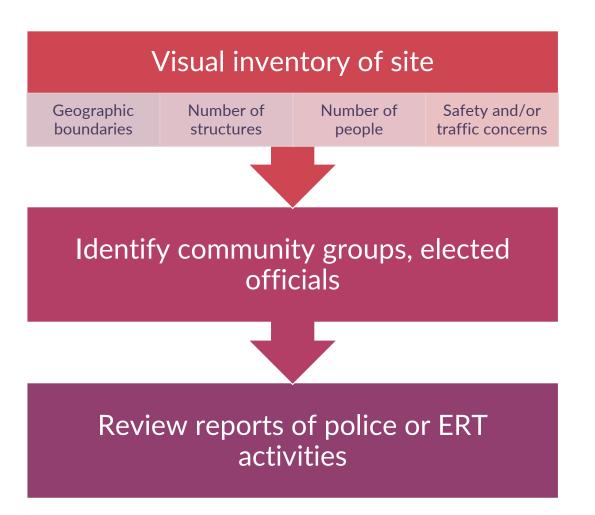
Prep & Coordination

- Planning & coordination with city, community, & partners
- Coordinate with LL Engagement on pre-approvals & inspections or coordinate with Temp Nav Center

Housing Surge

- Housing partners onsite HMIS enrollments
- Transport clients to units
- Law enforcement & solid waste

4-6 Weeks Prior: Site Identification & Reconnaissance



4 Weeks Prior – Site Assessment



- Document location characteristics
- Vulnerability of population
- Solid waste needs
- Confirm schedule for closing
- Brief community staff & elected officials
- Brief outreach teams & determine roles

3 Weeks Prior:

Engagement Begins

Outreach teams start working with clients

- Create by-name list
- Refine challenges or issues
- Identify housing intervention for each client
- Collect needed documents

First briefing with partners

• Review roles & commitments

2 Weeks Prior: Encampment Response

Outreach continues intensive engagement

- Ensure CE assessments completed
- Confirm services & housing needs
- Identify missing documents & plans for securing them
- Medical appts set for disability verification

Ongoing planning with partners

Landlord Engagement Team presents availability & location



1 Week Prior: Confirmations

Outreach continues intensive engagement

- Confirm by-name list
- Confirm structures to be removed
- Confirm storage needs for clients

Second briefing with partners

- Confirm partner roles
- Confirm number of staff involved

Landlord Engagement Team

- Units available
- Location
- Pre-approvals initiated
- Process Landlord Engagement Fees

Confirm with clients that encampment will be decommissioned

Closure notice posted





Housing Surge Week: All Hands-On Deck



Encampment Response PMs

Coordinate all work & communication

Outreach teams

- Provide engagement & navigation support
- Support move-ins
- Identify belongings for trash or storage
- Identify temporary shelter for clients not able to move in

Landlord Engagement Team

- Point of contact with LLs
- Secure additional units if necessary
- Management changes, application issues, denials in real-time

Transportation

• Transport clients to move-ins

Case Managers

• HMIS enrollments, upload documents, unit applications.

Law Enforcement & Solid Waste

- Support engagement
- HOT IDs as necessary
- Remove belongings & trash

Aftercare

Daily site-visits with housed clients

Outreach continues engagement

- Site monitored to maintain clearance
- Clients in temporary shelter moved in

Site monitored by law enforcement

Law Enforcement & Outreach identify encampments on targeted thoroughfares

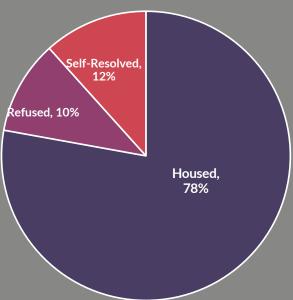
Local outreach teams house individuals & encampment site is decommissioned & cleaned

CFTH schedules encampments based on prioritization criteria & housing availability

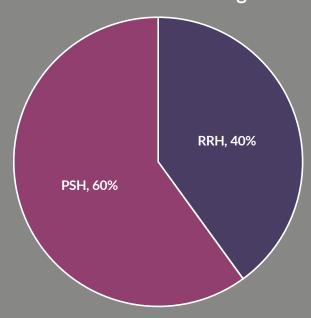
Rinse & Repeat

Weekly encampment coordination of public partners & service providers



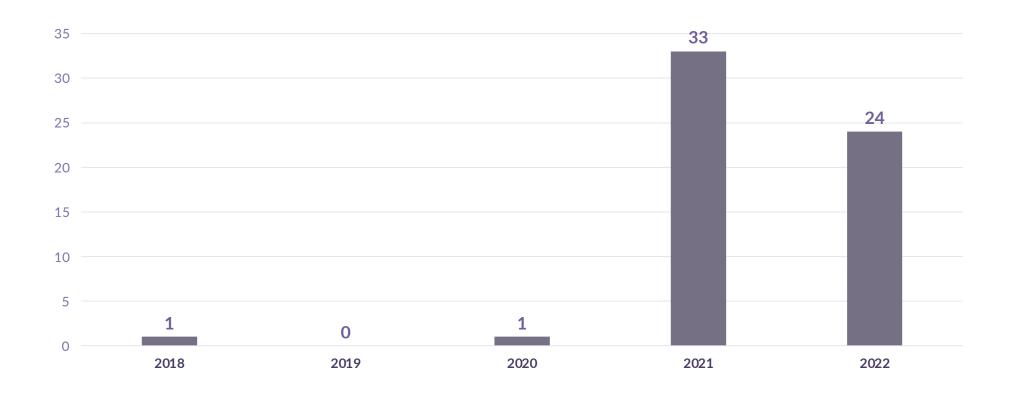


Permanent Housing



Encampments Decommissioned - 57

Encampments Decommissioned through Housing

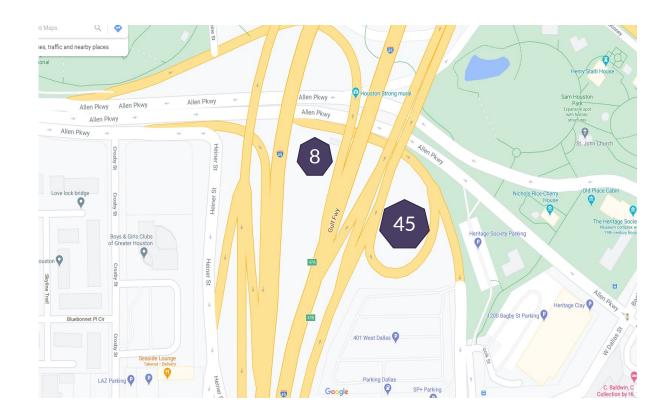




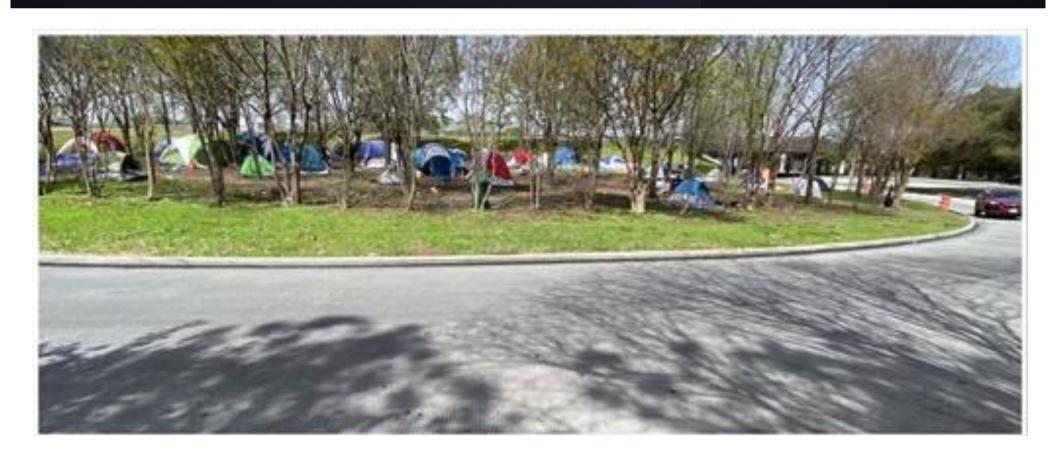
What Does It Look Like?

Allen Parkway

- Two Sections
 - 53 Individuals
 - 27 PSH eligible clients
 - 26 RRH eligible clients



Before





After

Results

47 Individuals Housed

3 Self-Resolved

3 Refused



Spur @ Milam & Alabama

Before



After



• • • • • • • • •

There is no "I" in Team!!



Lessons Learned

No Two Encampments are the Same

Start small

Integrated Care Teams

Referral Timing

Restoring Community Support in Housing First

COVID Waivers

Supportive Services are not optional

Remaining Challenges

01

Housing Availability

- •Between October 1, 2020 July 12, 2022, we have placed 5,315 people in permanent housing
- •73% of these are single adults or couples using 1-bedroom units

02

Funding Sustainability

- Federal pandemic related funding provided a unique, once-in-a-generation opportunity of increased funding that enabled Houston to substantially increase PH & decommission encampment
- Local stakeholders must figure out a way to continue funding efforts to maintain momentum once pandemic funding is exhausted



The Landlord Engagement Team is strategically-focused on expanding affordable housing in our system.

How does the LL Team help the system?

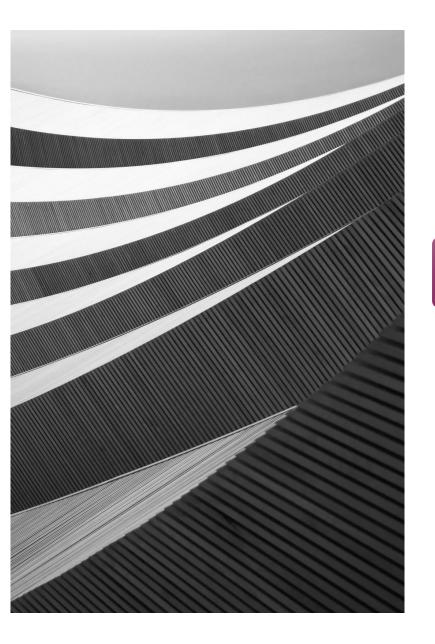
Help to increase the number of affordable housing units

Decreases the amount of time it takes to house someone

Troubleshoot issues with property managers and leasing office staff

Educate service providers on best practices for working with Landlords.

Provide education & support to demystify assumptions surrounding the homeless population



Building Relationships

Onboarding

Weekly Check-ins

Monthly Workgroup

In Person Visits

Throw Money At It!

- Landlord Incentive Fees (LIF)
 - Nonrefundable
 - \$1,600 at move in
- Double deposits
- Damage fees
- Electricity payments

Units for Encampments

Program Capacity

Triage Units

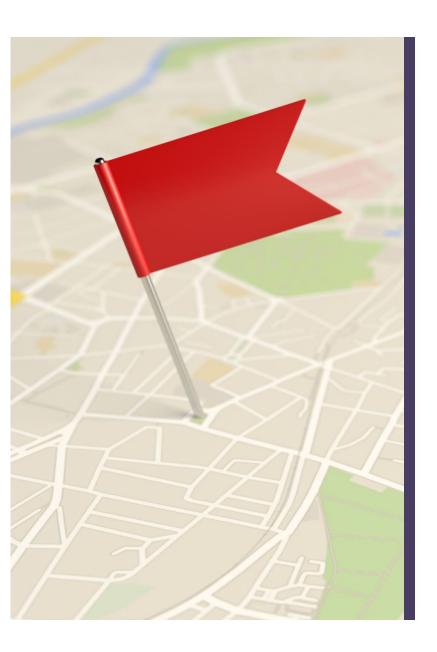
Rental Assistance Woes



Rules Changed

- Rental market shifted
- Financially not competitive
- Strict rental and background criteria





Navigation Center

- Funded by City of Houston
- Temporary location
- Not an emergency shelter

What's Next??

Shared Housing

Leasing Units

Standardization of Services

Evolution of Incentives

CCHP Impact

We have housed as many people in one year of CCHP as almost the past two years combined, & more than the two years prior



Outcomes

PSH

- 80% of clients housed in PSH remain housed 6 months after exit.
- > Result = 100% of PSH clients remain housed

RRH

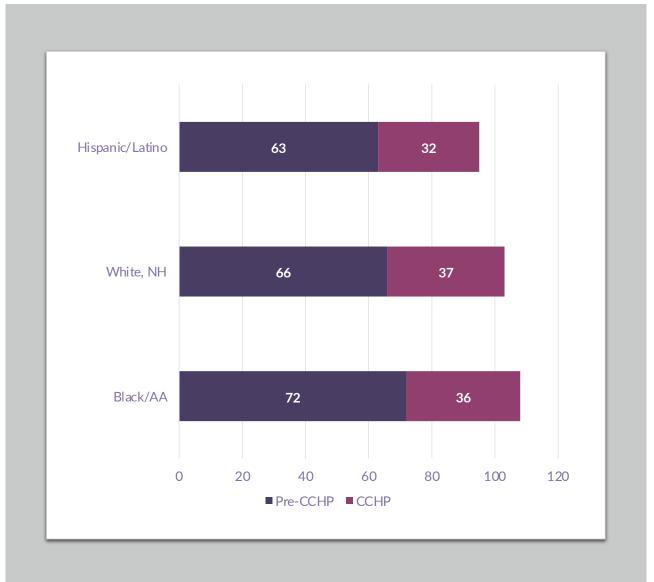
- 80% of clients housed in RRH remain housed 6 months after exit.
- > Result = 98% of RRH clients remain housed

Diversion

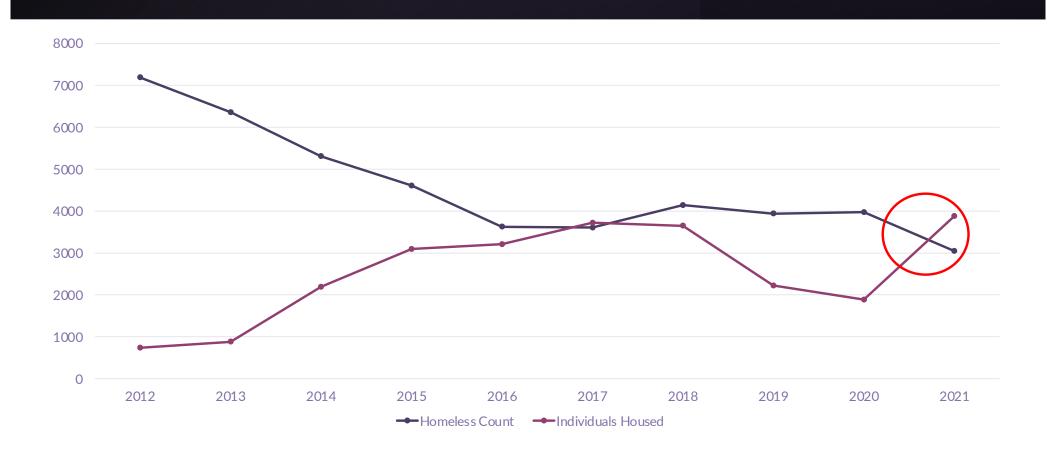
- 80% of diversion clients do not enter the homeless response system within 6 months of exit.
- > Result = 84% of diversion clients did not enter the homeless response system.

Race/Ethnicity - Referral to Lease-Up

• Unit acquisition & holding fees could have some effect on equalizing time to housing across racial demographics



Houston leads the nation in housing & reducing homelessness





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